



JAN POWERS

Jan Powers is a communications and public relations professional with 20+ years of experience in public relations, advertising & marketing; corporate, employee & media communication; event planning and communication training.

She holds a Bachelor's degree in Speech Communication from Iowa State University and a Master's degree in Public Relations from the University of Northern Iowa.

Jan is a local and national member of the Public Relations Society of America and an active member of the Dubuque Area Chamber of Commerce, and other area non-profit organizations.



the Powers of Communication

Clear

COMMUNICATION

Positive

PUBLIC RELATIONS

Effective

MARKETING & ADVERTISING

ENHANCE YOUR
POWERS OF COMMUNICATION

You want to
communicate clearly

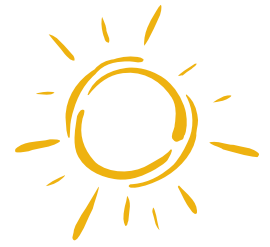
with your clients, customers
and employees. You never seem to
have enough time to fully develop
your communication, public relations,
marketing and advertising ideas. You
wish someone could help you formulate
an integrated plan that benefits your
company or organization.

Whatever your
communication needs,

The Powers of Communication can
assist you in developing and implementing
the right message, to the right audience,
at the right time.

The Powers
of Communication

is your communication and public
relations resource. Let us assist in your
next communication success!



the **Powers of** Communication

Whether your needs are one-time or on a
regular basis, take advantage of these
professional services:

EMPLOYEE COMMUNICATION

- Newsletters
- Memos, Announcements and Employee
Communications
- Speeches
- Video/DVD Script Development
- Communication Audits

PUBLIC RELATIONS

- Strategic Public Relations Planning and
Implementation
- Press Releases/Advisories/Media Kits
- Working with Media
- Press Conference Planning/Implementation

EVENT PLANNING

- Employee/Customer Picnics and Dinners,
Appreciation Functions, Golf Outings
- Tour Planning
- Corporate Anniversary Celebrations
- Fundraisers

MARKETING & ADVERTISING

- Campaign Theme Development
& Implementation
- Print and Audio Ad Copy
- Media Buying
- Product Brochures, Annual Reports
- Web site Content
- Direct Mail